

ADDIONICS

Powering The Future

Company Overview

Raised

\$8M

Seed round
(\$3M of which
non-dilutive)

Team

- 15 employees
- 2 sites (TLV & LDN)

4 patents pending

3 additional patents will be filed during 2021

Investors

NEXTGEAR
VENTURES

Magna capital partners.

Vasuki



The World is on the Verge of Electrification

"Countries want to ban gas and diesel cars"



"Generating 100% of the world's energy from renewable processes is becoming more feasible and cheaper every day."

Forbes

"A dead end for the fossil fuel in Europe's city centers"

Bloomberg

The Problem: Battery Technology is Lagging Behind



Charging Time



Available Capacity



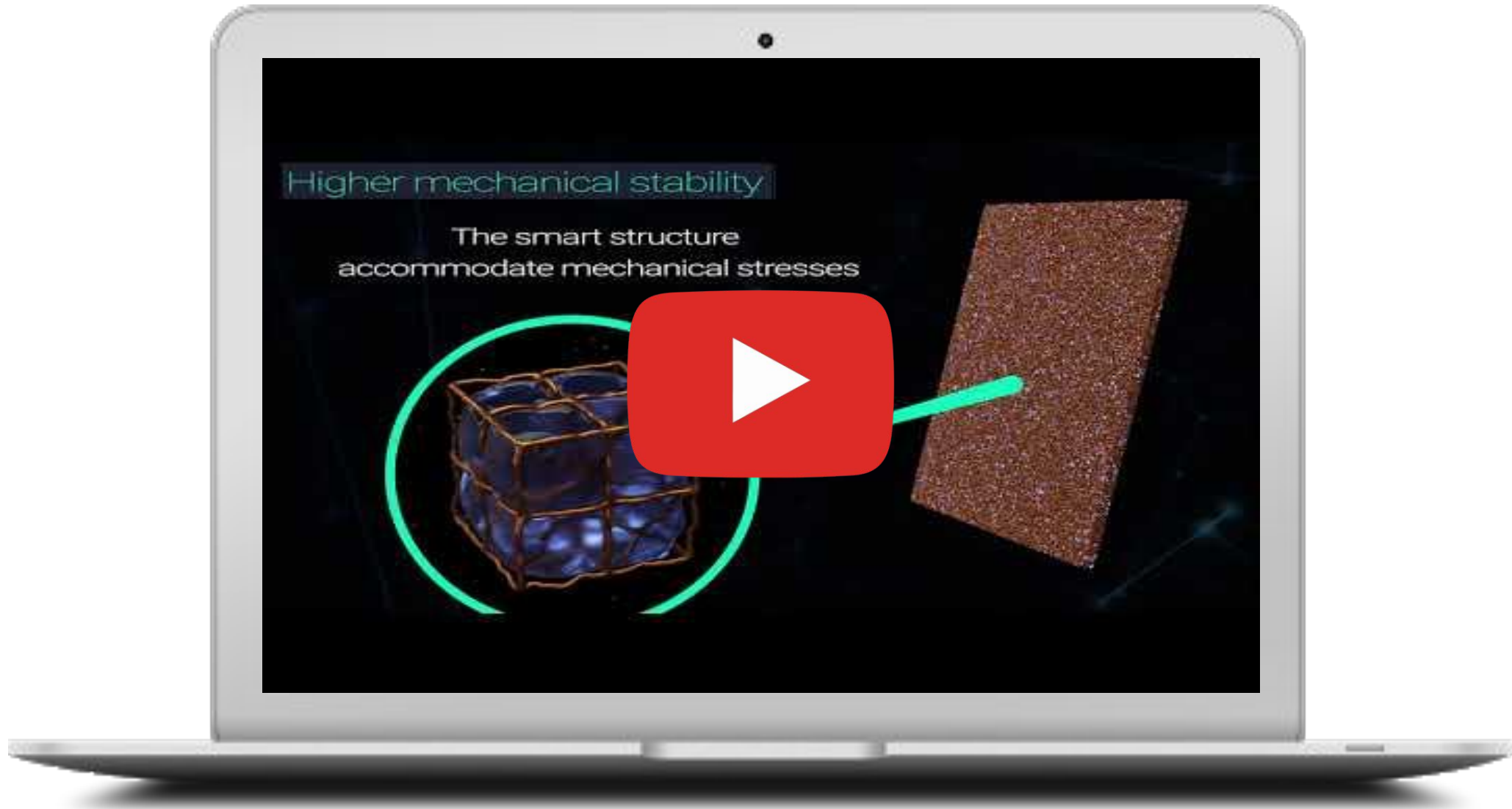
Insufficient Lifetime

While Most Companies Try to Improve Batteries by Focusing on the Chemistry - **We Focus on the Physics**

The Solution:

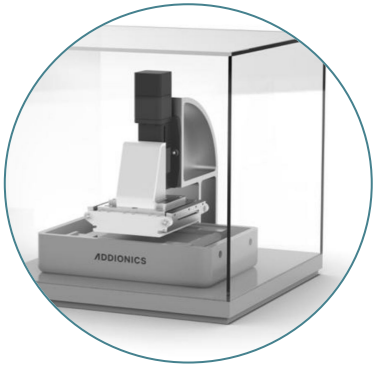
**We Create the Next Generation Batteries
by Smart 3D Electrodes**

Technical Benefits and Value Proposition

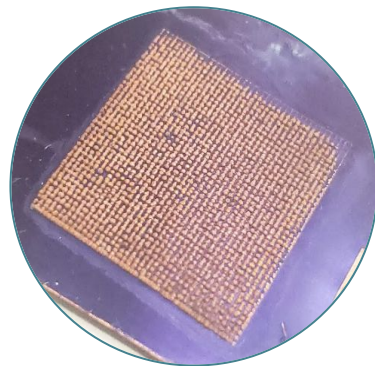


Platform Technology

A novel, patent protected, scalable and cost-effective manufacturing process to produce Smart 3D Electrodes



Addionics unique
manufacturing
process



In house, smart 3D
current collectors



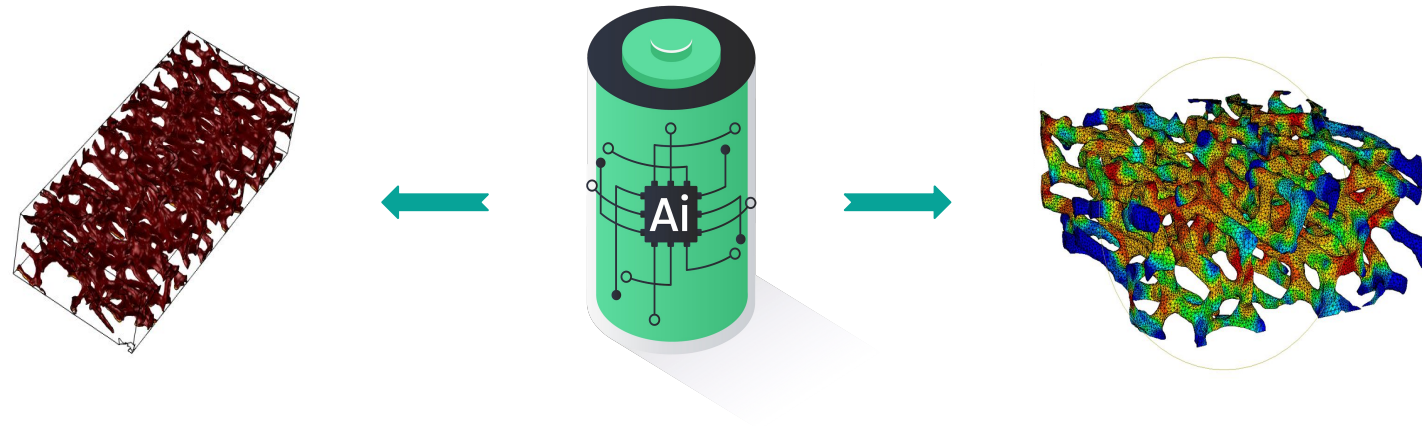
World's first LiB pouch
cell battery with [smart
3D architecture](#)



Next step -
Battery module and
pack

AI Based Structure Optimization Algorithm

3D modeling - thermal, mechanical and electrochemical



Delivering Better Performances



50% Reduction

In charging time



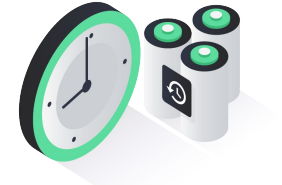
Up to 200%

Accessible capacity



Safer

Improved mechanical and
thermal stability



100% Increase

In lifetime

A Cost-Effective Sustainable Process



Drop in solution

Existing Factories Compatible



Chemistry agnostic

Improves any battery chemistry



> 5% Lower

Cost per kWh*



Sustainable

Less creation of waste

* Based on the \$100 kWh automotive targeted price ([Bloomberg](#))

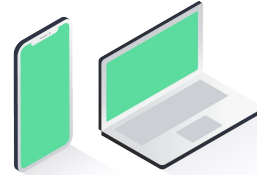
Beneficial for a Variety of Applications



Drones



Electric Vehicles



Consumer Electronics



Energy Storage



Power Tools



Medical Devices



Aerospace & Defence



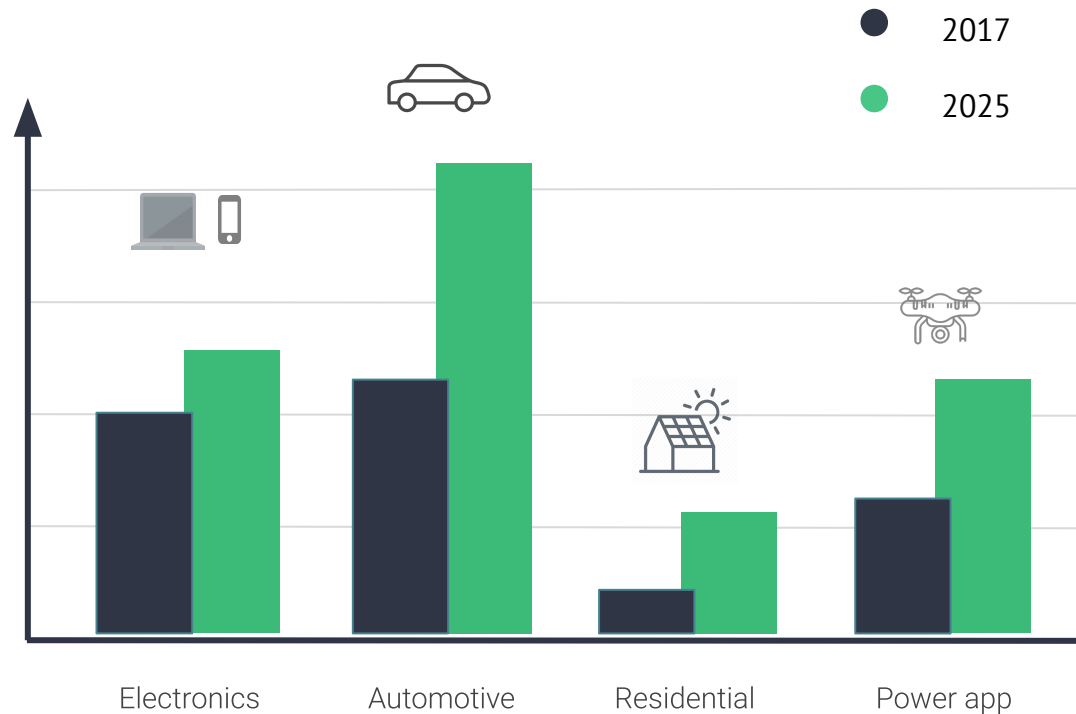
Micro Mobility

Market Opportunity

The global EV battery market, alone, will reach €84 billion by 2025:

Lithium-Ion battery market

By end-use industry



TAM: Global battery market €154 billion

SAM: Global EV battery market €84 billion

Initial target market: Automotive & Residential ES

* Source: Statista forecast for electric vehicle battery market size

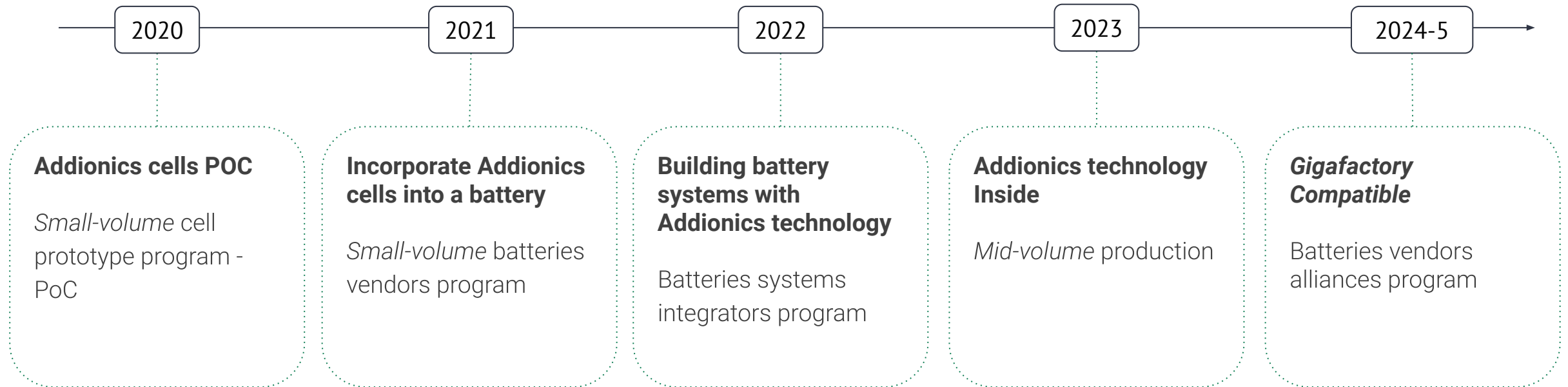
Competition

Unique selling points

Addionics is the ONLY company increasing the performance of batteries by improving the fundamental structure

Technology / Company	Capacity	Safety	Lifetime	Charging time	Production
Current 2D technology	According to specifications	Chemistry and capacity dependent	High losses over few charge cycles	40-50 mins (with a supercharger)	Very little customization
Alternative 3D technology	20% improvement compared to 2D	Chemistry and capacity dependent	No increase	Similar to equivalent 2D battery	Expensive, not customizable, battery size limit
Addionics	40% increase compared to 2D	Improved safety through design	>150% increase	50% faster	Scalable & cost-effective

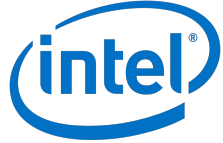
Roadmap & Business Plan



Recognitions



Partner to jointly develop a high performance new standard battery for the industry



Selected by Intel as one of **9 most promising startups** in Israel and joined Intel Ignite



Participated in the Bosch DNA programm and started a **design partnership**



"pleased to recognize Addionics as the New Product Innovation leader in the European lithium-ion battery industry"



Selected as one of **40 most promising** cleantech startups and received the best early stage startup award 2020



Chosen by Shell as one of **7 most promising new energy start-ups** in Europe



Won 1st place in the Movin'On Michelin competition in the Preserving Resources category



"Changing cell architecture can meaningfully improve the performance of lithium-ion batteries"

Core Team

Tel-Aviv Site



Dr Moshiel Biton
Co-Founder & CEO

PhD from Imperial College London. Former chairman of the Israeli Business Club.



Nir Halup
VP R&D

Former R&D at Landa Printing. VP R&D at DigiFlex Also R&D manager Applied Materials and Kodak.

London Site



Dr Farid Tariq
Co-Founder & CSO

Former Postdoc at Imperial, Worked for Alstom and for Shell. Expert at energy applications and algorithms.



Dr Vladimir Yufit
Co-Founder & CTO

Former research at Imperial; electrochemistry and Batteries. Co inventor Owns 20 patents. The inventor of the DTV.

Advisory Board



Prof. Herbert Kohler

Former Director and board member at **Tesla** Motors Inc. Former VP Eng. and VP Powertrain at **Daimler**.



Dr. Prabhakar Patil

Former CEO of **LG Chem America**, and former executive **Ford Motors**. Recognized as the **EV Pioneer Award**.



Parminder Kohli

26 at **Shell**. Vice President Europe & Africa for **Shell Lubricants** business and is accountable for delivering profits in 70 countries within the region



Pierre Labat

Vice President, Global Automotive, **Novelis**. Previous served as Vice President & General Manager, Automotive Value Stream at Novelis, and former **Dow Chemicals**.



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